

# LAMCOM technologies



Lamcom is a leader in the field of visual communications and large format printing thanks to its turnkey approach. The company is located in Montreal, with customers that include major players in the communications, transportation, education, finance and retail sectors.



*The system Gestisoft implemented for us has let us automate and simplify customer billing.*

*Diana Chereji  
Lamcom Controller*



In 2010, while rapidly expanding, Lamcom wanted to optimize its operations by integrating its accounting solution with *FileMaker*, an industry specific solution that managed the entire production cycle – from bid to purchase order – through to billing. The information was then transferred manually to *Avantage*, which caused costly delays and errors for the company.

Gestisoft suggested implementing *Sage 300* and *TransACC*, an integration solution developed internally. *TransAcc* bridges *Sage 300* with *FileMaker* and automates information transfer between two systems. With *TransAcc*, customer orders could be transferred to *Sage 300* to optimize billing. Also, Lamcom wanted to be able to effectively manage incoming materials and purchase orders, and to query the system so as to properly track inventory, which was also possible using *TransAcc*.



## Challenges

Once *Sage 300* and *TransAcc* were fully integrated, the main challenge was to determine which integration points to prioritize, taking into account internal objectives. Since 2010, Gestisoft has been working with Lamcom to develop integration points in order to automate the company's internal processes and give all departments a picture of ongoing and upcoming contracts.

## Benefits

The benefits for Lamcom have been numerous, starting with optimization of the accounting solution using *Sage 300*. That resulted in restructuring of the finance and administration department, and the automation of some tasks to improve productivity and reduce manual errors. Integrating operations with *FileMaker* means strategic information can be accessed quickly to enhance decision making.

Gestisoft is proud to be contributing to Lamcom's success.

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